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香港特別行政區政府知識產權署
The Government of the Hong Kong Special Administrative Region
Intellectual Property Department

創新及知識產權
INNOVATION &
INTELLECTUAL
PROPERTY

專利檢索工作坊

EFFECTIVE PATENT SEARCH TRAINING WORKSHOP

(參考編號 Ref: 10002815)

專利和相關信息是開發產品及進行知識產權交易時的重要參考資料。發明人、估值師以至企業管理層等進行產品設計、專利估值或企業制定業務策略時，均需具備專利檢索知識。有關人員要是有效率地進行檢索，一方面可以掌握行業的技術發展，另一方面可以提升及評估研發項目的價值。本工作坊旨在為參加者講解專利檢索技巧，內容涵蓋有關專利文件基本知識、專利分類、專利資料庫、不同的檢索策略及專利價值指標等。

Patent is a useful source of information for new product development and intellectual property trading activities. Patent search knowledge contributes a crucial part in product design activities, patent valuation and business strategy formulation. Patent information and effective patent search skills not only enable inventors, valuers and executives to learn about recent technology breakthroughs through patent databases, but also facilitate them to create and extract business values in research and development. This workshop aims to provide participants knowledge on effective search skills. Special emphasis will be put on understanding the patent information, the patent classification system, the available database, different patent search strategies and patent value indicators.

日期及時間 Date & Time	2015/10/29 (星期四 Thursday)	2:00 pm to 5:00 pm
地點	九龍達之路 78 號香港生產力大樓一樓	
Venue	1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon	
對象	有意從事設計、產品開發、專利交易、專利估值及知識產權管理人士	
Target Audience	People who are interested in product design, patent trading, patent valuation and Intellectual Property (IP) management	
名額	28 名	(名額有限 額滿即止)
Max. no. of participants	28	(Seats will be arranged on a first-come, first-served basis)
費用 Fee	免費 Free of charge	
語言	廣東話，輔以英文詞彙	
Medium of Instruction	Cantonese with English terms	
查詢 Enquiry	黎先生 (Mr. LAI)	2788 6039 ipsc@hkpc.org
報名 Enrollment	請填妥報名表並電郵至 Please complete the enrollment form and return to Email address: ipsc@hkpc.org	

成功報名人士將收到確認電郵，本局保留接受報名及工作坊內容的最終決定權

A confirmation email with details will be issued to successful enrolments; HKPC reserves the final rights to accept any registration and to change the content of the workshop.



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工作坊大綱 Workshop Content	
專利文件介紹 Introduction to Patent	
1 小時 Hour	<ul style="list-style-type: none">● 專利文件及相關信息 Fundamentals of Patent information● 不同地區專利文件及相關商業信息 Patent (Invention / utility model) of different countries● 外觀設計 Registered Design
專利檢索 Patent Search	
1 小時 Hour	<ul style="list-style-type: none">● 檢索策略 Patent Search Strategy● 專利資料庫 Introduction of patent databases● 檢索技巧 Techniques for searching patent documents● 詞彙建立 Keyword Setup● 國際專利分類 International patent classification● 專利族 Patent Family
專利檢索結果 Analysis of Patent Search Results for Product Design Intelligence	
0.5 小時 Hour	<ul style="list-style-type: none">● 檢索結果分析 Analysis of Search results
實踐分享 Practice and Q&A	
0.5 小時 Hour	<ul style="list-style-type: none">● 實踐分享 Practice and Q&A● 主辦單位將安排一人一電腦讓參加者進行檢索練習 Each participant will use one computer

Enrollment Form

報名表

請以正楷填寫此表格 Please complete this form in BLOCK LETTERS (電郵至 Email to: ipsc@hkpc.org)

課程 Programme :

課程編號 Programme Code :	課程名稱 Programme Title :
10002815	專利檢索工作坊 Effective Patent Search Training Workshop – 2015/10/29

甲部 (Part A) 申請者資料 Applicant Information :

中文姓名 (先生/小姐/太太/女士*) : Chinese Name (Mr./Miss/Mrs./Ms*) :			
英文姓名 : Name in English :	姓 last name	名 first name	
公司名稱 : Company Name :			
職位 : Position :			
辦事處電話 : Office Telephone :	聯絡電話 : Mobile No. :		
電郵地址 : E-mail Address :			
通訊地址 : Correspondence Address :			

*Please delete whichever is inappropriate / 請刪去不適用者

聲明 Declaration :

本人聲明在此報名表格及隨附文件所載的資料，依本人所知均屬完整、真實及準確。本人已細閱並接受報名表內的所有條款及細則。 I declare that all information provided in this enrolment form and the accompanying documents are, to the best of my knowledge, true, accurate and complete. I have read and accepted all the terms and conditions of this enrolment form.

本人反對香港生產力促進局使用本人的個人資料，包括但不限於姓名、年齡、性別、電話號碼、傳真號碼、職位、會員身份、繳費資料包括信用卡資料 (如適用)、學術及專業資格、通訊地址及電郵地址 (“個人資料”) 於推介該局最新發展、工業支援服務、顧問服務、培訓課程及相關的活動及其他由生產力局的推廣活動的用途。 I object to the proposed use of my personal data including, without limitation, name, age, gender, phone number, fax number, job title, member status, payment details including credit card information (where applicable), academic and professional qualification, correspondence address and email address (“Personal Data”) for the purpose of sending me information relating to HKPC's latest developments, industry support services, consultancy services, training courses and related events, and other marketing activities as may be organized by HKPC..

申請者簽名 Applicant's Signature : _____

日期 Date : _____

報名程序 :

請填妥報名表以電郵方式遞交 ipsc@hkpc.org，成功報名人士將收到確認電郵。

條款及細則:

- 所收集的個人資料將會作入學申請、登記、學術、行政、研究、統計及市場分析及用於推介本局最新發展、工業支援服務、顧問服務、活動和培訓課程的用途。個人資料會嚴格保密處理。除非獲得閣下的同意，本局不會將個人資料轉移予第三者。本局已制定收集、使用及保留個人資料的政策，於報名處供索閱，閣下亦可向本局個人資料管理主任查詢。
- 閣下可提名他人代替其本人出席工作坊，惟事先須得本局同意。閣下不可轉換其他課程。
- 生產力局保留在任何情況下及以任何原因拒絕任何入學申請的權利。
- 生產力局保留在有需要的情況下更改講師及/或課程內容、授課地點、日期及/或時間的權利。
- 颱風及黑雨警告：如課堂時間是在早上(09:00-13:00)、下午(14:00-17:00)或晚間(6:30-10:00)，將在下列情況下取消：(一)八號或以上颱風訊號或黑色暴雨警告訊號在早上 6:00-11:00 或下午 4:00 仍然懸掛；或(二)香港天文台在早上 6:00、11:00 或下午 4:00 或之後，宣佈將懸掛八號或以上颱風訊號或黑色暴雨警告訊號。
- 以上“條款及細則”內容均以本院課程單張及網頁公佈之最後更新版本為依歸。

ENROLMENT PROCEDURE:

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- You may, subject to the prior approval of HKPC, nominate a person to attend the workshop on your behalf. Course switching request will not be accepted.
- HKPC reserves the right to reject any application in any circumstances and for whatever reasons.
- HKPC reserves the right to replace the speaker and/or change the contents, venue and/or time as may be necessary.
- Classes in the morning, afternoon or evening will be cancelled if typhoon signal No. 8 or above OR black rainstorm warning remains hoisted after (or is announced by the Hong Kong Observatory to be hoisted at/after) 6:00 a.m., 11:00 a.m. and 4:00 p.m. respectively.
- These terms and conditions are subject to revisions as may be set out in the course pamphlets and the latest updates in the Institute's website.